

Consigli, Las Vegas, NV - Television Order  
 Client: Judge Chris Lee Market: 25+ Likely Voters  
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: Kgoodell@mynews3.com  
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Flight Dates: 10/29-11/5

Stations	Day/Time	Code	Flight Dates: 10/29-11/5										Total Units	GRPs	Gross Cost						
			Adults 25-54	Gross	2012	Units / GRPs / Gross Cost by Week:	Monday	Dates	Length: 15s bookends	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24	12/31		
			GRPs	Cost	OPP	10/28	10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24	12/31	Units	GRPs	Gross Cost
KVBC NBC 3:30	M-F 4:30-5a Wagners	0-EM	1.2	\$200.	\$167					2	1								10	14.0	\$3,325.
KVBC NBC 3:30	M-F 5-6a Wagners	0-EM	1.6	\$450.	\$381					1	1								2	3.2	\$900.
KVBC NBC 3:30	M-F 11a-12p Rachael Ray	1-DT	1.2	\$325.	\$271					2	1								3	3.5	\$975.
KVBC NBC 3:30	M-F 9-10a Today !!	1-DT	1.8	\$425.	\$336					1	1								2	3.6	\$860.